# UNSW Hero Program 2020 Brief

***Name(s):*** *UNSW Advantage redeployment plan*

***Company:*** *UNSW*

***Email(s):*** *advantage@unsw.edu.au*

***Background information (relevant company details):*** *UNSW Advantage is the official recognition body that assesses co-curricular activities and professional development opportunities undertaken by students throughout the university, for inclusion on participants' Australian Higher Education Graduate Statement (AHEGS).*

*The aim is to highlight how participation in co-curricular activities increases a student's ability to develop and demonstrate the Seven Advantages of UNSW Advantage.*

*The key objectives of UNSW Advantage are to:*

* *Create a vibrant and world class co-curricular experience for students.*
* *Widen student participation and engagement in quality co-curricular activities to enhance employability.*
* *Support all areas of the university in providing co-curricular professional development opportunities for students.*
* *Ensure all university professional development activities and positions undertaken by students are recognised on their AHEGS.*

***Problem statement:*** *How can we best re-work the current UNSW Advantage websites (student.unsw.edu.au/advantage/welcome) to be:*

* Student and opportunity centric
* Jargon-free
* Easy to maintain and update (i.e. add, remove, update recognised activities easily)
* Showcase ‘best practice’ AHEGS recognised activities on campus (e.g. ASPIRE, Hero Program, Founders, ARC Executive initiative)

***Target audience (if relevant): Current UNSW students, current UNSW staff, future UNSW students (both domestic and international)***

***Current solution and why it needs improving (if relevant):*** *The Advantage nomination forms and process to recognise activities has recently been updated to better align with UNSW’s 2025+ strategy. At current, students are often unaware of the breadth of opportunities available for AHEGS recognition until later in their academic career (3rd and 4th year students participating at a higher rate)*

***Considerations for solution:*** *UNSW’s current financial situation dictates that the most optimal solution for this project would be low cost and make use of existing UNSW resources whenever possible.*

***Technical Requirements:*** *Nil required however knowledge of user experience and/or web design principles appreciated*

***Project timeline:*** *Re-designed website launched by UNSW Term 1 2021 as a primary goal. Scoping of co-curricular offerings at other universities and knowledge gathering of UNSW student functionality requests as a one month milestone (14 September – 14 October 2020)*

***Additional Notes:*** *Nil*

As previously mentioned, please let us know **appropriate times** to coordinate Zoom calls on the below dates:

**Monday 14th September (Explanation of project brief and meet team):** 2 until 2:30pm

**Thursday 17th September (Feedback):** 2:30pm until 3:30pm

**Wednesday 23rd September (Feedback):** 3:00pm until 3:30pm

**Friday 25th September (Final Feedback to be sent in writing to students):**  Zoom feedback possible at 3:00pm. Written feedback to follow by October 8th.

**Are you available on the evening on Thursday 8th October:** YES

*\*\* Please submit your completed Heroes brief by COB on Friday 28th August by sending it to* [*heroes@unsw.edu.au*](mailto:heroes@unsw.edu.au) *\*\**